At Three Eagles Communications in Brookings, SD(KBRK-AM, KJJQ-AM, KBRK-FM, KDBX-FM, KKQQ-FM), we have always prided ourselves on our community involvement and committment...it shows in everything we do on a daily, monthly and yearly basis. Just yesterday, Sunday, October 31st, we held an indoor Trick or Treat Fest, involving 20 area businesses, that raised over $1500 for South Dakota State University (SDSU) student athletes. On a daily basis, we carry live, local newscasts every morning from 6am to 9am, over the noon hour and again at 5pm. On the AM's, we also have live, local newscasts at the bottom of every hour, in the mornings. We carry the news at the top of every other hour on a pre-recorded basis, as well. My news department is at every community meeting, court hearing and community related event that we see as important. On election night, we will be live beginning at 8pm until the election results are in. Anytime that there is severe weather, doesn't matter what season, we have live announcers at the stations and in the field as trackers. We carry constant calls ,live, from around the area that are weather related during severe weather coverage and follow up with live reports on total rain or snowfall. We've done fundraisers for emergency related events, such as our Community Wide Garage Sale which raised over $5,000 for the Red Cross after 9/11 and serving clean-up workers with free pizza and pop after tornados swept through and destroyed Sinai, SD. We have just purchased new weather equipment from Weathereye for all 5 stations that will also allow listeners to access severe weather maps via our internet. We also run a live speak up program, Monday through Friday, at 9:10am that is free and open to local service organizations to come in and talk about community events. In addition, we have live community calendars, daily, where we announce upcoming community events. We also carry news programs for outlying communities every morning. Some of the major events we are involved in include the Citywide Easter Egg Hunt - an event that is free and open to kids ages 8 and under - where they "hunt" for free candy and gifts from area businesses with a live appearance by the Easter bunny. We hold a community blood drive for the Red Cross in April that usually raises over 25 pints of blood. We partnered with the Brookings Optimists and Wildlife Federation to hold the Trout Extravaganza, a chance for kids to enjoy the outdoors, fishing. The Citywide 4th of July festivities - we do all the fundraising for fireworks and a full day of entertainment, including the annual parade. The Trick or Treat fest, that I described above, as well as our Bum a Meal, where we serve free food to college students during homecoming week. We are also very involved with the South Dakota Special Olympics and have been named Media of the Year twice. We support and promote their annual Tip-a-Cop event, in which we wait tables for them, do a 3 hour remote for their Harley Davidson raffle and an all day request-a-thon for Special Olympics. We have also been named the Media of the Year for the American Cancer Society for helping them promote and organize the Relay for Life and Golf Tournament. We are also carrying over 500 area sporting events on 3 of the 5 stations, for both area high schools and colleges. We carry a live, local sports show, Monday through Friday, from 9 to 11am, as well as a weekly wrap-up on Saturdays, called the Coaches Corner. In the afternoon, we have a live, local talk program that covers everything from local to statewide events, Monday through Friday, from 3 to 5:30. As far as station personal goes, everyone is required to be involved in community groups. We have staff members involved in Junior Achievement, Special Olympics, the Chamber of Commerce, Downtown Brookings organization, Optimist Club, Rotary Club, Lions Club, Special Olympics, Red Cross, American Cancer Society. They are also volunteer cRespectfully submitted by:
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Three Eagles Communications